Elaine Zamudio, UX Specialist

in /Elaine-Zamudio414

↑ <u>EZUX.net</u>

See My Design Projects

Elaine.Zamudio@gmail.com
Call me: 314-602-4369

UX Skills

Accessibility Evaluations Foundational Research Storytelling

Card SortingInterviewsSurvey Design & AnalysesCultural AnalysesPresentationsThink-Aloud TestingData VisualizationProject CommunicationsUsability Testing

Diary Studies Qualitative Research User Profiles, Journey Maps
Empathy Quantitative Research Wireframes, Prototypes

UX Software

- Design Acrobat, Adobe XD, Aero, Figma, Illustrator, InDesign, Mozilla Hubs, Photoshop
- Research Google Sheets, Microsoft Excel, Optimal Workshop, Open Broadcasting Software (OBS), Qualtrics, SurveyMonkey, Tableau, Trello, UserTesting.com

Professional Experience

Activision, User Research Extern

Worked on Call of Duty projects, including user-testing, evaluating games, conducting data analysis, and documenting player feedback. Reviewed survey responses and synthesized findings to contribute to reports.

Chess Scholars, Instructor

Led Chess, Coding, and Acting class of 10 to 30 students, totaling over three hundred. Inspired children throughout Milwaukee to learn new STEAM skills.

UX Research Projects and Volunteer Work

GamesUR Summit Committee, PR/Marketing Volunteer

Assisted the lead organizers of the volunteer committee to generate a theme, social media content, and advertisement schedules to reach a target audience of over 150 summit attendees.

Fraculation, Games UX Researcher

Collaborated with an independent programmer. Worked in sprints, utilizing Trello for communication and Mural to host a brainstorming session. Provided an expert review. Designed a Think-Aloud playtest. Evaluated and analyzed participants to discover pain points and measurable insights. Consolidated key findings and designed an executive report to present to the stakeholder.

Education

Milwaukee School of Engineering **User Experience** Bachelor of Science

dcasting Software

May 2023 – June 2023

January 2014 - Current

Sept. 2022 – May 2023

July 2022 -August 2022

May 2023